Differing gifts, a common goal

Planned gifts play an important role in keeping a Berkeley education accessible to talented students, enabling cutting-edge research, and supporting the University’s all-around excellence. In this issue of Cal Futures, we share with you three stories illustrating how very different types of planned gifts are directly benefiting and furthering the work of a Cal undergraduate, senior professor, and graduate student. We are delighted to introduce you not only to these three exceptional individuals, but also to the equally exceptional donors whose generosity has made these success stories possible.

Rosa Moran

Born in Mexico and a graduate of one of East Oakland’s toughest high schools, Berkeley senior Rosa Moran is filled with a mix of concern and gratitude for the circumstances that have made her who she is today. Her neighborhood’s notorious levels of violence inspired her to aim high and pursue a college degree. “College was a way to escape from the homicide and turf mentality I saw around me,” she says. “Berkeley was not my first choice — it was too close to home.”

Who is this Famous Alum? Answer inside!
But Moran ultimately chose to study at Cal — thanks to her scholarship through Berkeley's Incentive Awards Program.

Once at Cal, a classmate urged Moran, an American studies major, to enroll in a freshman seminar on public health and community outreach. The seminar sparked an epiphany in Moran. “I thought, ‘I can’t just go to college and turn my back on my community,’” she recalls. “It made me who I am today.”

Moran is empathetic when she talks about the despair felt by many kids from her high school. “They don’t care about life because they know they’ll likely end up in jail or dead,” she says. “But it doesn’t have to be a cycle. They just need some resources and positive mentoring. I can see their potential, because I have potential.”

Equally aware of Moran’s potential are Jim ‘52 and Betty ‘50 Huhn.

Through outright and life-income gifts the Huhns, devoted Cal alumni and longtime donors to the campus, established a permanent scholarship fund for deserving Cal students from Betty Huhn’s high school alma mater, Castlemont High. Moran, also a Castlemont grad, is one of the award’s recipients.

Along with the scholarship, Moran also gained a stellar support system in the Huhns. Moran’s parents did not attend college, so having access to Jim and Betty, who know firsthand what it’s like to study at Cal, has been crucial.

“They really want to get to know the students they’re helping,” says Moran, who meets with the Huhns at least once a semester to catch up. “I was surprised during my freshman year, because they’re really interested in what I want to do.”

After graduation, Moran plans to get a master’s degree in public health and an M.B.A. She sees Oakland’s homicide rate as a public health issue, and she wants to stay in Oakland and give back to her community — someday running a nonprofit focused on the public health of Oakland’s youth. She firmly believes that her Incentive Awards Program scholarship, and the personal support she’s received from the Huhns, contributed greatly to her success at Berkeley.

Jim ‘52 and Betty ‘50 Huhn

Jim and Betty Huhn are a couple who maintain close ties — and make frequent trips back — to Berkeley.

Several years ago, the Huhns met an Incentive Awards Program (IAP) scholarship recipient on one of their campus visits. Impressed with the student, they investigated IAP, learning that it provides support services to low-income students who have demonstrated leadership potential, high academics, and a commitment to serve others. They immediately decided that it was a program worth supporting.

The Huhns created a scholarship specifically for graduates of Betty’s high school, East Oakland’s Castlemont High — an urban school serving many disadvantaged youth.

Over the years, the Huhns have taken great delight in getting to know the young students they have helped. “It’s amazing how, over four years, you feel so involved with these kids,” Jim says. “You watch them and see them grow. It’s a pleasure for us. We have no grandchildren, so these are like our adopted grandchildren. And we get great pleasure watching them progress through Cal.”

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Professor Carolyn Bertozzi Ph.D. ’93

Chemical biologist Carolyn Bertozzi enjoys having the luxury of unrestricted funds to support her research. Bertozzi, the T. Z. and Irmgard Chu Distinguished Professor in the College of Chemistry, receives federal funding to support her research, but the money provided by her Berkeley benefactors, T. Z. ’58 and Irmgard Chu, gives her the freedom to pursue wide-ranging research paths — no matter where they may take her.

“I’m able to explore new territories,” says Bertozzi in discussing the benefits of the Chu professorship. “Federal agencies tend to gravitate toward more well-precedented research areas. They’re not so ready to seed a project for which there is no established track record.”

Answer to “Famous Alum”

Olympic gold medalist Natalie Coughlin ’05 won six swimming medals at the recent Beijing games — setting a record for the most by an American woman in any sport, and boosting her career medal count to 11. At Cal, Coughlin majored in psychology and was a standout in the women’s swimming program.

“My focus and drive really helped me be focused in my studies and in class,” Coughlin recently said about juggling academics and athletics at Berkeley. “The support I received at Berkeley made it possible for me to win Olympic gold while earning a degree from one of the most prestigious universities in the world.”
BertoZZi and her lab’s 50-member team frequently pursue novel, and even risky, chemical biology research. The team is working to develop techniques for imaging sugars, with the goal of diagnosing cancer and other diseases; studying the mechanisms by which *Mycobacterium tuberculosis* can linger in the human body for decades (“If we can figure that out, maybe we can figure out how to kill it,” quips BertoZZi); and using the techniques of nanoscience to study cellular processes.

A big believer in collaboration with her fellow researchers, BertoZZi has also used some of the professorship funds to send members of her team to relevant conferences, covering their travel and registration fees. “It’s hard to get federal funds to pay for students to go to these events,” she points out.

BertoZZi, a member of Cal’s faculty since 1996, believes the University’s academic environment, strengthened by private gifts such as the Chu professorship, make Berkeley the perfect place for her. “We have a very smart, entrepreneurial student body and faculty with open minds, and we are ensconced within the greatest biotechnology community in the world,” she says. “Add all that together, and it’s hard to beat Berkeley.”

T. Z. ’58 and Irmgard Chu

T. Z. and Irmgard Chu understand the importance of being in the right place at the right time.

Several years ago, T. Z. learned that chemical biology professor Carolyn BertoZZi — a researcher with great potential — was being heavily recruited by Harvard and M.I.T. “I knew she was an outstanding and rapidly rising research star in what was then a pioneering field,” recalls T. Z., who with Irmgard had recently created a charitable remainder trust for Cal’s benefit. “So I thought, ‘Why wait?’ We had already decided to give money to the University, so we did it then, not later.”

In 2004, the Chus established the T. Z. and Irmgard Chu Distinguished Professorship in Chemistry. BertoZZi stayed at Berkeley — and has held the professorship ever since.

The gift from the Chus underscores their commitment to supporting education. In addition to their gifts to Cal, T. Z. and Irmgard are also active fundraisers for the high school T. Z. attended in India, where his family relocated after the Communist takeover of China in the 1940s.

Being in the right place at the right time played a role in how the Chus met, too. T. Z. first encountered Irmgard in her native Switzerland, when he had been sent to Basel to set up the European operations of Aerograph International. “I was one of two Asians in Basel at the time, and the other was a cook in the pseudo-Chinese restaurant there,” jokes T. Z. “I stood out!”

William and Helen Halstead met as undergraduates at Cal, then moved to Paris, where William did graduate work at the Sorbonne. During World War II, William served as a field director for the Red Cross. After the war, they returned to California and settled in Visalia, Helen teaching at Visalia High School and William at Visalia Junior College (later named College of the Sequoias).

In the early 1950s, many Korean War veterans sought out Mr. Halstead’s counsel on readjusting to civilian life. Wishing to counsel these veterans on a spiritual level, William made a career change — at the age of 48 — from dean of students to Episcopal priest. He served in parishes in Tracy and Los Banos, and later established St. Edward the Confessor Episcopal Church in San Jose.

After retiring in 1969, the Halsteads traveled extensively throughout Europe. Helen, who suffered from Parkinson’s disease later in life, died in the early 1980s. William continued to travel, visiting China and Russia, and was active to the end — winning a game of bridge just before he passed away in 1992.

“Education was always very important to William and Helen,” said Doug Thorne, William’s cousin. “I know they would be very proud of Pietro and the other wonderful students who have benefited from their bequest gift.”
five weeks with Afghanistan's Ministry of Housing and Urban Development. He is now pursuing a doctorate in city and regional planning, with a focus on issues related to the growth of Afghanistan's capital, Kabul.

The timing of his overseas work couldn’t have been better. The year before, Calogero finished work on a low-income housing project in San Francisco, an experience that was both rewarding and frustrating. “I was trying to fix something too far down the decision stream,” he says. “What was really failing in the Bay Area was housing policy.”

In Kabul, Calogero hoped to address housing issues proactively. Like in San Francisco, land prices in Kabul were rising precipitously, but Calogero helped the ministry formulate housing policy in advance of growth, rather than respond after policy was set.

Invaluable to Calogero has been a fellowship supported by a gift bequest from the late William T. and Helen S. Halstead. In addition to its financial benefits, the fellowship permits Calogero to spend more time writing and pursuing his research — and fulfill family obligations with his wife and children.

He also works with a nonprofit to fund programs promoting women’s literacy and teacher training in Kabul.

For Calogero, urban planning presents a never-ending — and always challenging — series of issues to tackle. “I like problem solving,” he says, “and the tougher the problem, the more interesting it is for me. And cities are the most complex problems I’ve ever come across. They are as complex as the aggregation of the thousands, or even several millions, of people within them.”

After wrapping up his doctoral work, Calogero plans to teach — but he still hopes to occasionally collaborate with governments, too. “The best way to do research about what’s going on in urbanization in this world is to do it, to be involved in it,” he says.

### Thanks to Berkeley… PhotoBooth Project

During The Campaign for Berkeley, San Francisco photographer Christopher Irion’s traveling PhotoBooth will reach out to capture and reflect the pride and gratitude of the Cal community through personal portraits and “Thanks to Berkeley…” quotes. These photos were taken July 15, 2008 at the 21st annual Benjamin Ide Wheeler Society Tea. The entire collection of photographs and quotes will be available this fall at campaign.berkeley.edu.

### The Campaign for Berkeley

On September 19th Chancellor Birgeneau announced the public launch of The Campaign for Berkeley. The fundraising campaign will benefit all of Berkeley by supporting faculty and students, learning and discovery, and service to society. The campaign will seek to raise $3 billion by June 30, 2013, including substantial new endowment funding to preserve Berkeley’s promise for future generations.

The campaign offers exciting, meaningful, and diverse opportunities for private philanthropy. All gifts to the campus during the campaign will be counted toward the overall campaign fundraising goal. To learn more, visit campaign.berkeley.edu.

### Notes from the Director

“How will my money be used?” is the most frequently asked question by donors to our office.

The answer: It’s up to you.

The Huhns, Chus, and Halsteads all shared a laudable desire to support Cal. But their expressions of that support — an outright gift to support faculty, a bequest to support graduate students, and a mixture of outright and life income gifts for scholarships — are as individual as they are.

No matter where your philanthropic interests lie, the Office of Gift Planning is here to assist you in charitable gift and estate planning, and can help you find the best planned gift to further your philanthropic, financial, and estate planning goals.

Please do not hesitate to contact us at 510.642.8300, 800.200.0575, or ogp@berkeley.edu.

Fiat Lux!

Kevin T. Crilly

Director, Office of Gift Planning

P.S. You may have noticed a change in Cal Futures. In addition to its new look, Cal Futures is now printed on recycled paper using soy-based inks. It’s a small move toward a campus goal of more sustainable practices and environmental stewardship.
Please call me/us and send information about:

- Gifts that pay you income
  - Cash/Securities ($10,000 minimum)
  - Real Estate ($150,000 minimum)

- Gifts the University can use today
  - Real Estate
  - Cash/Stocks/Mutual Funds

- Gifts that take effect at your passing
  - Bequest
  - Brokerage Accounts
  - Retirement Plan — IRA/401(k)/403(b)/other
  - Life Insurance
  - Personal Residence

- I/We have already included Cal in my/our estate plan.
- I am/We are not sure which gift plan would work best. Please contact me/us.

Name(s)

Best time of day to contact me/us: ______________________ A.M./P.M.

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